

WhatTheyThink?

Premium Membership for NPOA Association Printing Company Members

NPOA has a Premium Membership Plan with WhatTheyThink that provides employees at association member companies with access to WhatTheyThink's premium membership content.

Employees with an existing individual membership should log in to the Member Center to join the premium membership plan:

<http://whattheythink.com/mc/dashboard.cfm>

Once logged in to the Member Center, click "Add Corporate Access or Apply Promo Code". Enter CPA4TNPOA as the access code to add your account to the premium membership plan.

For those who have confirmed they do not have an existing individual membership, visit the registration page to establish a new account:

<https://whattheythink.com/mc/register.cfm?ac=CPA4TNPOA>

Use access code CPA4TNPOA when signing up so your account will convert to a premium account. You register using a company issued email address.

The Member Center provides members with a website to keep their membership up to date including contact information and email newsletter preferences. For assistance, please email help@whattheythink.com